



ERASMUS

Scheda Presentazione Istituto Italiano di Cultura

nell'ambito del Programma Erasmus Placement

Istituto Italiano di Cultura di VILNIUS

Placement student requirements

Study field (e.g.: electronic engineering)

CULTURE PROMOTION, ECONOMY OF CULTURE, GRAPHIC DESIGN, ITALIAN LANGUAGE AND CULTURE.

Short description of the placement activities for the IIC aims

Market analysis and promotional strategy for the Italian culture in Lithuania

Events organization: production and scheduling

Italian language and culture courses: support for Lithuanian learners

Promotional campaigns: graphic design of poster, leaflets, web, mailing; cultural contents elaboration

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